



**BRIDGING INTO THE FUTURE**  
With a Dynamic School Ministry

Dear Friend,

January 25, 2012

St. John's Lutheran School in West Bend, Wisconsin has been providing quality Christian education for our community since 1872. Our school serves students in preschool through eighth grade, and we have a proud history of preparing our students for success long after they have walked the halls of our school. This legacy continues to be our goal and motivation as we bridge into the future. On Saturday, April 28, 2012 we will be gathering to honor the past, celebrate the present, and prepare for the future. It will be an evening of fine dining, fellowship, introductions of our new school administrator, and demonstrations of financial support.

Similar but different from our annual auctions, the event will generate financial support for our school ministry that extends well beyond our regular operating budget. Our goal is to provide support for educational technology, student resources for remediation and enrichment, and start-up resources for our new administrator. Past auctions have enhanced the educational experience at St. John's by allowing us to implement a Spanish language program, install Smart Boards in our classrooms, and update our writing curriculum.

We respectfully request your support for quality education by supporting our fundraising event through donations of gift cards or financial support. This would be an opportunity for us to not only showcase your donation, but also your company and its commitment to helping our children succeed. Recognition of your company will reach more than 200 attendees in addition to thousands of others who will have the chance to view our website and advertisements leading up to the event. We are taking a one-year recess from our annual auction, so we are looking for gift cards rather than merchandise.

We hope that you will carefully consider supporting our celebration. We realize that there are many charitable causes to consider. We certainly do not take your gift for granted, and we welcome the opportunity to get to know you. A donor form has been included for your convenience. Please complete the entire form. St. John's is a 501-c non-profit organization. Please contact Kim Rasmussen or Tami Knoll for assistance or with any questions.

We look forward to a strong partnership with your organization, and we are thankful for your support.

Sincerely,

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Event Vice-Chairperson  
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